

## Business News

Spons

# Sean says aloe to brand-new venture

A LOCAL freelance photographer is focusing his attention on a new business venture selling aloe vera-based products.

Former *Gazette* photographer, Sean Dillow, who runs It's Your Day Photography, has decided to diversify by launching his [aloedirect.org.uk](http://aloedirect.org.uk) business in association with Forever Living Products.

His aim is to run his network marketing business as a distributor alongside his photographic work.

Founded in 1978, Forever Living Products is the world's largest grower, manufacturer and distributor of aloe vera-based products, trading in 130 countries.

Mr Dillow said: "I wanted to launch a new business that could fit around my busy photographic company and the good thing about it is that I can do it when I want, for however many hours I like.

"Forever Living Products enables me to earn additional income without compromising my current commitments or family life.

"The advantages with Forever are that you are working for yourself, but not by yourself, as there is a strong network of fellow distributors to guide and train you. I'm also delighted to be selling products

which have so many health benefits for so many people."

Mr Dillow said becoming a distributor for Forever was a very cost-effective way of starting a business.

"It's basically offers a business-in-a-box approach, where you buy a few products to test, show and use yourself."

He was introduced to Forever Living Products by a former photographic client, Alison Purves, who runs a Forever business from her home in Hastings, East Sussex.

Keen on the medicinal properties of the green succulent plant, which looks like a cactus, Ms Purves said: "Aloe vera has 78 different nutrients and has two main benefits - it's good for the immune system and its good for inflammatory illnesses."

To find out more about becoming a Forever Living distributor or its products, email Mr Dillow, by visiting [opportunity@aloedirect.org.uk](mailto:opportunity@aloedirect.org.uk) or call him on 07990 522727. (OK)

● Sean Dillow with some of his products

