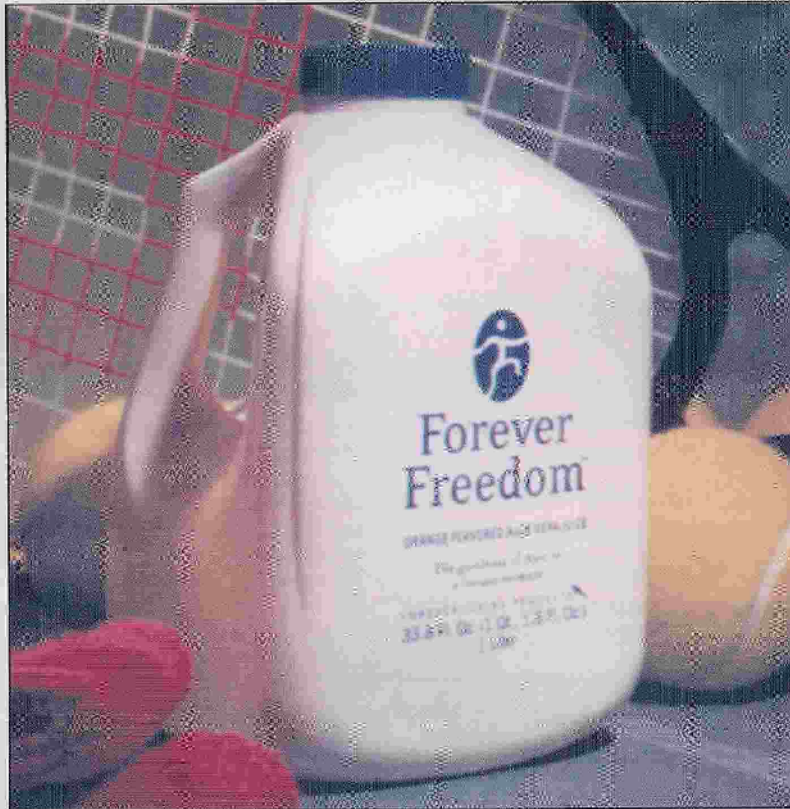


Fintan Connolly B.Pharm M.P.S Advisory Board

# FOREVER FREEDOM

*Arrives in Northern Ireland*



*Irish distributors have a chance to start promoting Forever Living's recent breakthrough product Forever Freedom. This will provide a wonderful boost to distributors businesses and give those same distributors the chance to address chronic inflammatory conditions such as arthritis, which it is estimated 1 in 5 Irish people will be affected by in their lifetime.*

*Fintan Connolly has collated information on the product and presents it here. Supplemental information is available on the new video presentation and the new product flyer. Also included are testimonials from Irish consumers who are already experiencing benefits in the short period they have been using the product.*

Forever Freedom is a breakthrough formula, which has assembled one of the most complete team of nutrients on the market today.

These nutrients act to provide an essential boost in the maintenance of healthy joint function and mobility. The unique formulation of Aloe Vera with these key supplements is a practical and nutritious way to help combat the effects of joint ageing and joint wear and tear and also helps to

prevent further damage which may have occurred from sports activity over the years.

There are 3 main ingredients in this formula

1. Glucosamine
2. Chondroitin
3. MSM

30% of people between the ages of 45-60 are likely to be affected by Osteoarthritis and after this age the probability increases to 75%.

**Glucosamine** is a naturally occurring substance made by the body and concentrated in the cartilage, where it forms the "glue", which holds the cartilage tissue together. It is also involved in the make-up of synovial fluid, the fluid which is found in the joints.

However the ability for humans to synthesise Glucosamine diminishes with age, so therefore, the older we get the more important it is to supplement our diet with Glucosamine.

It is still unclear how glucosamine works, but it is thought to help joints resist damage. It also has anti-inflammatory action and its ability to

mop up free radicals may explain why it helps to reduce pain.

**Chondroitin** is one of the main ingredients of cartilage. It is thought to draw fluid into the tissue to give cartilage elasticity, and to slow down cartilage breakdown by protecting it from destructive enzymes. Chondroitin helps to maintain the viscosity of the synovial fluid so that in effect the synovial fluid is like thick engine oil keeping the joint well lubricated.

**Vitamin C** is also included in Forever Freedom. It enhances the absorption of all the ingredients and its antioxidant properties help to defend against free radical damage. It is essential for maintaining healthy connective tissue including cartilage.

**MSM** is a naturally occurring form of organic sulphur. Sulphur is found in the normal human diet and in the diet of virtually all other animals and is essential for life.

MSM has shown to reduce inflammation and pain associated with both rheumatoid and Osteoarthritis, improve blood supply and lower muscle spasm. It has also been shown to help in other painful conditions such as tennis elbow, fibromyalgia and carpal tunnel syndrome. MSM has vitamin like effects that promote normal growth and repair mechanisms in the body, and is a safe and important nutritional supplement.

So with all of these supplements added to our own nutritious Aloe gel, we now have a fantastic nutritional supplement.

Conditions which may be helped with Forever Freedom:

1. Rheumatoid and Osteoarthritis
2. Fibromyalgia
3. Sports injuries
4. Carpal Tunnel syndrome
5. Chronic back pain

## FOREVER FREEDOM PRICE DETAILS

### NORTH

W/sale 1 litre £17.19 Retail 1 litre £24.58

### SOUTH

W/sale 1 litre €27.50 Retail 1 litre €39.31

CC VALUE ITEM .139  
CC VALUE CASE (12) 1.668

FOREVER IN TOUCH: Forever Freedom